

## **Beverly Hills Book Awards debuts with cache**

*Focusing on exceptional presentation of print books sold in the United States*

Beverly Hills, CA – The inaugural [Beverly Hills Book Awards](#) is now open for submissions through January 31, 2013. The Winners and Finalists will be announced March 15, 2013. Beverly Hills is synonymous with excellence, the best of the best.

*Submission guidelines allow nominations of any English language printed books available for sale in the United States.*

The competition is judged by publishing industry leaders including publishers, editors, writers and book cover designers. Books are judged for overall excellence in book presentation, including cover design, interior layout, and aesthetic components that are all key to an overall outstanding printed book. Fiction, non-fiction, mystery, romance and many other genres are eligible for consideration.

“Why the Beverly Hills Book Awards? After decades in the publishing industry and listening to our colleagues talk about the ever-growing challenges when promoting books, we decided that there were so many books being done *well* we wanted to celebrate the physical book that has always and will always be a part of American culture. And in Beverly Hills we truly value excellence. We welcome submissions of English language books on any topic, sold anywhere in the United States,” said [Ellen Reid](#), sponsor of the Beverly Hills Book Awards.

Books published from 2008 to 2013 are eligible. For more information, please visit the website:

[www.beverlyhillsbookawards.com](http://www.beverlyhillsbookawards.com)